Technology Readiness & Transition

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Technologist develops a new technology

It "sits on a shelf" somewhere.

No one uses it.

Background Definitions

- Technology:
 - Includes product technology and process technology
- Technology readiness:
 - means readiness for successful use in company business practices, especially on airplane programs, and usually by people other than the developers of technology
- Technology transfer:
 - means transfer of the technology from the technology developers to the technology users

Situation: Technology Readiness & Transfer

- Root causes of difficulty in technology application include:
 - Technology not developed to a suitable state of technology readiness
 - Inadequate assessment of technology readiness
- Which result in:
 - Missed opportunity for value-added application of technology
 - Technology not mature enough for use
 - Technology transfer unsuccessful
 - Commitment of immature technology to a program
 - Program schedule slides and cost overruns

NASA Technology Readiness Levels (TRL)

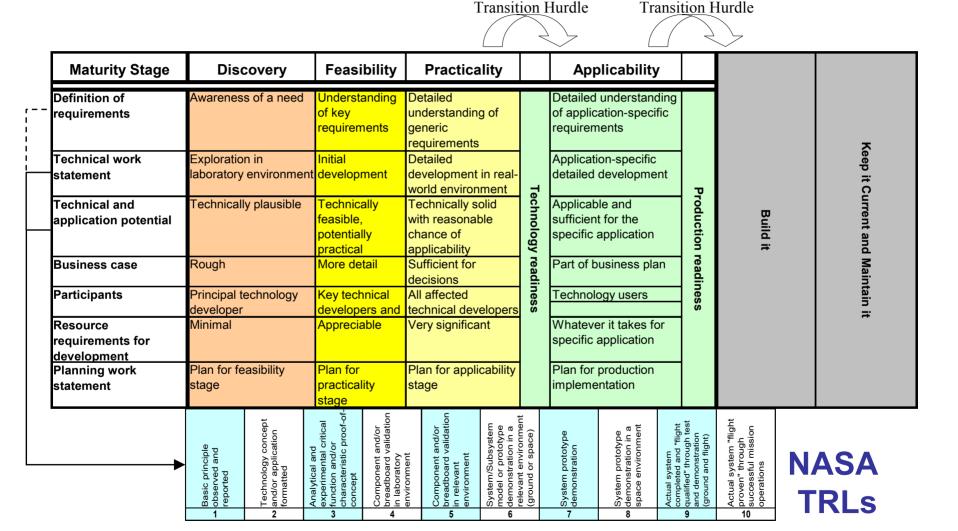
TRL Number	Meaning
1	Basic principle observed and reported
2	Technology concept and/or application formatted
3	Analytical and experimental critical function and/or characteristic proof-of-concept
4	Component and/or breadboard validation in laboratory environment
5	Component and/or breadboard validation in relevant environment
6	System/Subsystem model or prototype demonstration in a relevant environment (ground or space)
7	System prototype demonstration
8	System prototype demonstration in a space environment
9	Actual system completed and "flight qualified" through test and demonstration (ground and flight)
10	Actual system "flight proven" through successful mission operations

Good so far as it goes, but does not address some critical technology barriers.

Boeing Technology Maturity Stages

Maturity Stage	Discovery	Feasibility	Practicality		Applicability		
Definition of requirements	Awareness of a need	Understanding of key requirements	Detailed understanding of generic requirements		Detailed understanding of application-specific requirements		
Technical work statement	Exploration in laboratory environment	Initial development	Detailed development in real- world environment		Application-specific detailed development		
Technical and application potential	Technically plausible	Technically feasible, potentially practical	Technically solid with reasonable chance of applicability	Technology	Applicable and sufficient for the specific application	Application	
Business case	Rough	More detail	Sufficient for decisions		Part of business plan		
Participants	Principal technology developer	Key technical developers and technology users	All affected technical developers and all affected technology users	readiness	Technology users	readiness	
Resource requirements for development	Minimal	Appreciable	Very significant		Whatever it takes for specific application		
Planning work statement	Plan for feasibility stage	Plan for practicality stage	Plan for applicability stage		Plan for production implementation		

Technology Development and Implementation



Typical Technology Readiness Scorecard

	CRITERIA	Discovery	Feasibility	Practicality		Applicability	
1.	Consistency w/ strategies						
2.	Technical Validity	*	*	Δ			
3.	Cost, Benefit, Risk	*			SS		S
4.	Competitive Technology	Δ			Readiness		Production Readiness
5.	Scalability						on Re
6.	Collateral Impact	Δ			Technology		oductio
7. Rea	People/Organization diness				Tec		Pre
8.	Tech User Endorsement	Δ					
9.	Intellectual Property	•					
10.	Technology Information						



Technical Validity

Discovery	Feasibility	Practicality
Preliminary evidence suggests promise	90% sure it's going to work, from a multidisciplinary perspective	Credible, documented scientific evidence exists that the technology is sound. Validation has been accomplished by analysis, experiment, test or computation as appropriate.
Potential application identified (limits unknown, robustness unknown)	Specific potential application identified (limits emerging, preliminary robustness assessment)	The technology meets the requirements for practical application. The limits of applicability are known, and the robustness (i.e., sensitivity to variability) is understood.
Approvability and standards issues identified	Approvability or standards conformance looks likely	The technology is approvable by appropriate external agencies (e.g.: certifiable by government agencies, conforming to industry standards).

Competitive Technology

Discovery	Feasibility	Practicality
The technology is potentially promising compared to known alternatives	Survey of alternative technologies indicates that this technology has definite advantages	Potential alternative technologies for the same applications to our products and processes have been identified and compared with regard to benefit, cost, risk and readiness
The technology is potentially promising compared to known alternatives	Competitive implications of the technology have been identified and assessed	The technologies in development, in use by, and/or available to our competitors have been identified and compared, and the competitive implications are quantitatively understood

Collateral Impact

Discovery	Feasibility	Practicality
Identified key issues of collateral impact	Plan developed to address key issues Development plans for interdependent technologies are in place	Impact of technology applications are identified, understood and acceptable for: • Affected processes • Affected disciplines, program organizations and people (see People and Organizational Readiness) • Complementary technology • Infrastructure for application • Production readiness requirements Interdependent technologies in other categories of deliverables are also technology ready in all aspects.

Technology User Endorsement

Feasibility

Practicality

Discovery

Discovery	reasibility	Practicality
Potential users have been identified and may have been involved as appropriate	Representative internal and external users identified and involved in evaluation with the technology developer	Potential Launch customer and the technology developer jointly concur that the application is technology ready and ready for first application implementation preparation
The developer shows technology might address needs and issues of technology users Breadth of application has been scoped	Representative user(s) concur the technology will address needs and issues of technology users	Technology user(s) and the technology developer concur that the technology fulfills Customer and/or industry needs and buys in to the technology value
	Work-statement and schedule could support representative user(s) if successful and funded	Potential technology implementation work statement, schedules, supplier engagement, production plans, certification plans, resource requirements, risk mitigation plans, have been developed and concurred with by technology user(s).
	Breadth of application has been evaluated	The technology has been developed in a manner that could support multiple applications.

Role Alignments??

Transition Hurdle	Transition Hurdle

Maturity Stage	Discovery	Feasibility	Practicality		Applicability			
Definition of requirements	Awareness of a need	Understanding of key requirements	Detailed understanding of generic requirements		Detailed understanding of application-specific requirements			Keep
Technical work statement	Exploration in laboratory environment	Initial development	Detailed development in real- world environment	Tech	Application-specific detailed development	Proc		it cui
Technical and application potential	Technically plausible	Technically feasible, potentially practical	Technically solid with reasonable chance of applicability	nology rea	Applicable and sufficient for the specific application	Production rea	Build	rent and
Business case	Rough	More detail	Sufficient for decisions	dine	Part of business plan	dines	=	
Participants	Principal technology developer	Key technical developers and	All affected technical developers	SS	Technology users	Š		Maintain
Resource requirements for development	Minimal	Appreciable	Very significant		Whatever it takes for specific application			ain it
Planning work statement	Plan for feasibility stage	Plan for practicality stage	Plan for applicability stage		Plan for production implementation			

Universities??

NASA

FAA Tech Center

FAA lines of Business

Summary To implement new technologies:

- Consistent with an important strategy
- Better than alternatives
- Affordable and scaleable
- Collateral effects are manageable
- Users and customers want it

And, Oh by the way It works